

# now

Parkland

Information and stories for Parkland employees  
May 12 – May 18, 2025



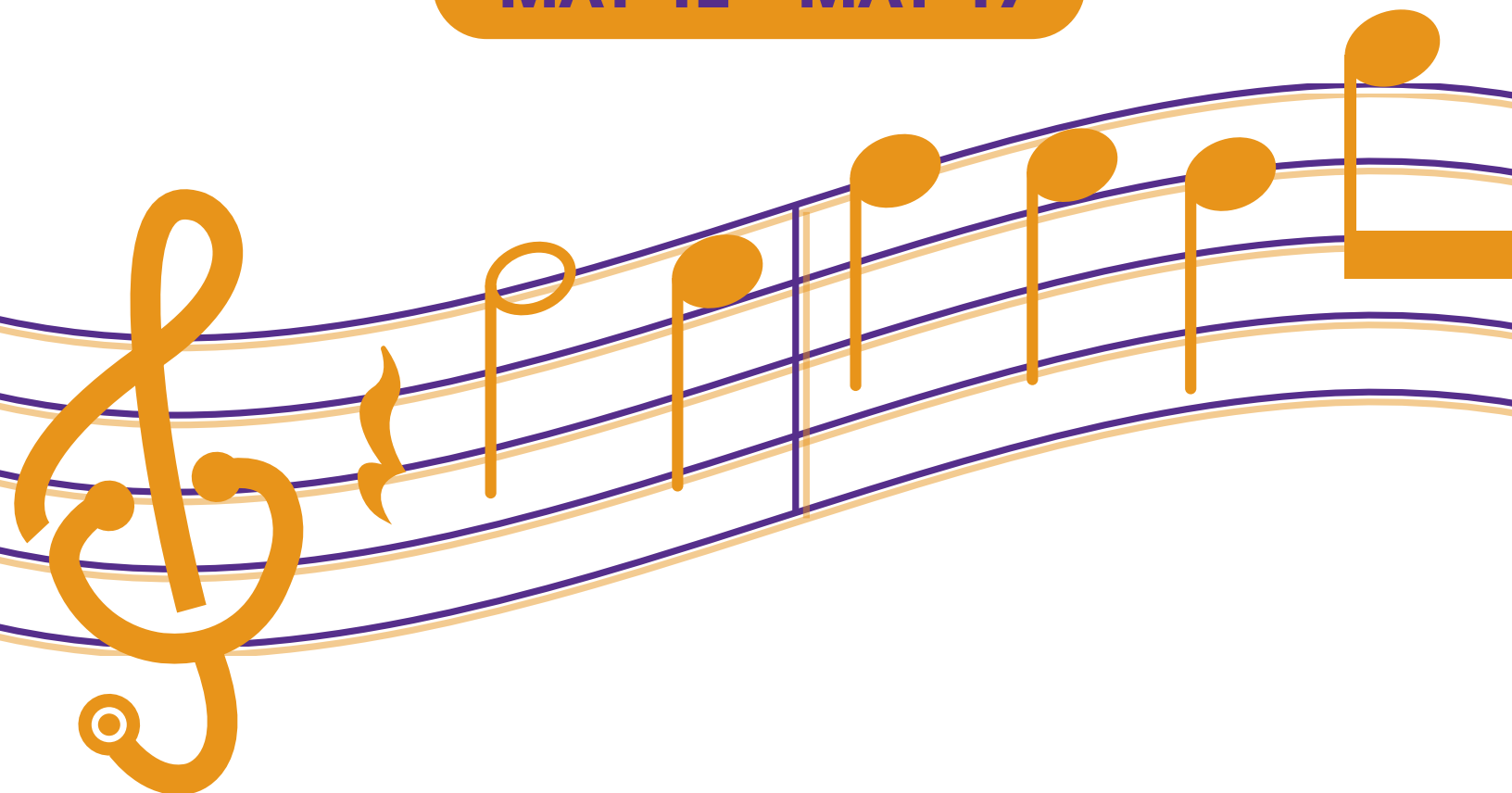
Parkland



## CELEBRATE *US!*

 A *SYMPHONY* OF COMPASSIONATE CARE 

MAY 12 – MAY 17



**P.3** 'Why ICARE'  
campaign

**P.3** Great American Adventure  
Challenge winners

**P.3** IN-PERSON town  
halls return May 15



# CELEBRATE US!

A SYMPHONY OF COMPASSIONATE CARE

On the cover

## Celebrate Us! A Symphony of Compassionate Care

This year's Celebrate Us! will be music to your ears! We are thrilled to once again recognize you beginning Monday, May 12, through Saturday, May 17, during this year's Celebrate Us! events, with the theme, "A Symphony of Compassionate Care." This year's schedule of events is listed below.

<b>12</b> <b>MAY</b> MONDAY	<b>Executive Welcome</b> Park Market, 7:30 – 9 a.m.  Breakfast for employees	
<b>13</b> <b>MAY</b> TUESDAY	<b>Ice Cream in the Garden</b> Garden outside Hospital Cafeteria: 1 – 2 p.m.	
<b>14</b> <b>MAY</b> WEDNESDAY	<b>World-Wide Wednesday (Hosted by the Office of Health Equity)</b> Parkland's ERG and Language Services booths: Park Market, noon – 1 p.m. Compliance Table Celebrating Night Shift Employees: Park Market, 8 – 10:30 p.m. Night Shift Complimentary Meal Service: 8:30 – 10:30 p.m.	
<b>15</b> <b>MAY</b> THURSDAY	<b>Parkland Born</b> Park Market, 1 – 2 p.m.  Photo frame, badge reels and music	<b>ICARE Cookie Distribution</b> Park Market, 1 – 2 p.m.  Cookie hand out and music
<b>16</b> <b>MAY</b> FRIDAY	<b>Party in the Moody Foundation Wellness Garden</b> Day Shift Complimentary Meal Service: Cafeteria, 11 a.m. – 1:30 p.m.  Wear your new <b>Celebrate Us!</b> T-shirt • Balloons and yard games • DJ (music)	
<b>17</b> <b>MAY</b> SATURDAY	<b>Complimentary Meal</b> Cafeteria, 11 a.m. – 1 p.m.	<b>ICARE Cookie Distribution</b> Park Market, 10 – 11 a.m.  Cookie hand out and music

Each year, Celebrate Us! demonstrates the collective efforts of everyone working at Parkland. No matter the department, we harmonize our skills and compassion to care for the patients of Dallas County every day. Like the different instruments and melodies in a symphony, it takes each and every one of us to conduct the best possible care for our patients.

Make plans to enjoy these activities as we recognize all that you do for our community. Together, we can continue to come together to provide a symphony of care for our patients.

## ▼ Lasting Impressions: Avery Cobb

Each week, "Lasting Impressions" features a Parkland employee who does exceptional work and provides excellent customer service. This week's "Lasting Impressions" features Avery Cobb, Senior Registered Nurse – Acute Care, 16 Neuro ACU.



*"She helped me receive a new pregnant patient from another culture. During the four-eye skin assessment, I was worried about making the patient uncomfortable in the assessment, especially because the patient's husband was very involved in her care and watched each step. My available options were a male nurse because all other nurses were busy, but the cultural aspect was calling for a female nurse; when she heard the situation, she decided to jump in and help me perform the four-eye assessment. I am amazed at how she transformed her voice and attitude to keep the patient's integrity with dignity. Her compassion made her feel comfortable enough to let us check her skin. This welcoming of the patient to the unit in such a worried moment for the patient was crucial to initiate care trust and build rapport with the coming shifts."*



Want to nominate an employee who goes above and beyond? Tell us what makes them so fantastic by emailing [Employees@phhs.org](mailto:Employees@phhs.org) or calling ext. 28048.

## ► 'Why ICARE' campaign supports Parkland's Talent Acquisition efforts

Interested in sharing what it's like to work at Parkland with others? Parkland's Talent Acquisition team is looking for employees to become the next ambassadors for "Why ICARE" a campaign where employees share their experience at Parkland as a recruiting tool!

This 30 second selfie-video will give you the opportunity to give a brief synopsis about your Parkland experience. These videos may be advertised on social media platforms as part of Parkland's commitment to recruiting top talent.

### Why ICARE: What to include

1. Introduction: Name, title, department, and length of employment.
2. Why did you choose this career path?
3. What made you apply/stay at Parkland?
4. Overall experience: Benefits, trainings, opportunity for growth and accomplishments (if any).
5. Recommend viewers to apply!

### Submission instructions

Submit your video to [WhyICARE@phhs.org](mailto:WhyICARE@phhs.org) with the subject line "Why ICARE – (Your Name)" and attach, sign and date the [Employee Media Release](#).

For more details on this video, please reference [this flyer](#). You can also reference [this video](#) from our previous "Why Wednesday" campaign to better understand the approach for these videos.

Help us get the word out about what makes Parkland such a special place to work – submit your "Why ICARE" video today!

## ► IN-PERSON town halls return May 15

For the first time in more than five years, Parkland will host an IN-PERSON Employee Town Hall session open to all Parkland team members at 11 a.m. on Thursday, May 15 in the MacGregor W. Day Auditorium (1st floor, Moody Outpatient Center). As always, this session will also be available via WebEx using the information below.

- **Join the WebEx**
- **Event number:** 2661 148 2388
- **Event password:** XAcAn3hKm34 (92226345 when dialing from a phone or video system)
- **Phone number:** 1-650-479-3208 (United States Toll)

We hope to see you there as we resume our in-person Employee Town Halls! To catch up on any town halls you missed, [click here](#).

## ▼ Congratulations to our Great American Adventure Step Challenge winners

We're thrilled to announce the Cigna Wellness Experience winners of the Great American Adventure Step Challenge and celebrate the incredible effort shown by all participants!

These teams didn't just walk; they powered through with unwavering determination, impressive teamwork and a shared commitment to staying active while encouraging one another along the way. Their dedication to prioritizing wellness while supporting their colleagues is exactly what the spirit of this challenge is all about. From early morning walks to lunchtime step bursts and team motivation threads, every step they took helped build a stronger, healthier community.

### Please join us in congratulating:

- **1st Place:** PD PowerPuffs from the Dallas County Hospital District Police Department — 2,741,892 steps
- **2nd Place:** Team Nike from the Observation Unit — 2,244,816 steps
- **3rd Place:** EC-Action from Clinical Education — 2,212,829 steps

A huge "thank you" to everyone who joined in the fun and made this challenge a success! Let's keep the momentum going and continue to support each other on our wellness journeys.

Remember our next Cigna Wellness Experience challenge, which starts on July 21. To learn more about the upcoming challenge, log in to [myCigna.com](https://mycigna.com) or call Cigna at 1-800-247-4433. Keep those sneakers handy and look for more information soon. Together, we're making wellness a way of life.

## Congratulations!

- Sentayehu Kassa, MD, Associate Medical Director, COPC Administration, received the "Henry Award" at the 13th Annual Christian Literary Awards for outstanding literary work in the non-fiction category for her book "The Trailblazer: The Inspiring Biography of Col. Kassa Gebre Mariam" about her father's leadership journey in Africa.



- Parkland RIM (Records & Information Management) Program Receives 2025 NAGARA Program Excellence Award. The National Association of Government Archives and Records Administrators (NAGARA) Program Excellence Award recognizes outstanding, innovative and successful government archives and records management programs or initiatives.



- Thanks in large part to the work of Parkland's OR Green Team, Parkland has received Stryker's gold level Environmental Excellence Award for reprocessing of medical devices. In 2024, Parkland diverted 11,454 pounds of waste, which leads to \$637,999 in savings.



- Sustainability partnered with Internal Communications and was selected as the winner of CleanMed's 2025 Sustainability in Action Video Contest. The video "stood out for its creativity, impact and powerful message," and was featured during CleanMed's Environmental Excellence Gala last week in Atlanta. CleanMed is an annual international conference for those working in healthcare sustainability, organized by Practice GreenHealth.

## Onward & Upward

**8 Medical/Surgical:** Mariela Navarro Coronado to Patient Care Assistant

**Advanced Practice Provider Psychiatry Service Line:**

Lizbeth Deadman to Advanced Practice Provider I – SAMA

**Behavioral Health:** Joshua Briley to Psychologist Team Lead

**Centralized Staffing Office:** Elizabeth Badgley to Registered Nurse – Post/Acute Partum

**Emergency Department:** Nataly Cordova, Celester Fowler, Kaitlyn Guzman and Patricia Morales Perez to Unit Technician

**Environmental Services – PMH:** Ebone Ford and Nathaniel Reynosa to Lead Environmental Services Technician

**General Medicine/Cardiology:** Leslie Anilao to Patient Care Assistant

**Health Information Management Education:** Pamala Foster to Manager, Quality Review

**Hospitalist A:** Adriana Aguirre Mariano to Patient Care Assistant

**Hospitalist Medicine:** Kaitlyn Beazley to Associate Manager, Nursing

**Medicine Specialties:** Gemma Becerra Grimaldo to Patient Care Assistant

**OB/GYN Emergency Services:** Shadierea Beaty and Makayla Munoz to Unit Technician

**Ortho A:** Martin Herrera to Patient Care Assistant

**Outpatient OPC Clinic and Emergency Department:** Indra Natarajan to Coding Specialist II

**Patient Transportation:** Erika Guereca to Patient Transport Dispatcher

**Patient Financial Services Financial Counseling:** Benjamin Olivares to Financial Counselor

**Physical Medicine & Rehabilitation Administration:** Anica James to Clinical Rehabilitation Specialist

**Rapid Response Lab:** Oanh Nguyen to Medical Technologist

**Sonography:** Mariesol Chavez to Business Support Specialist

**Urgent Care Center:** Justin Silva to Unit Technician

**Virtual Nurse Call Center:** Hazel Atkinson to Senior Registered Nurse Specialist – Nurse Clinician

## Retirements

- Glenda Black, Unit Technician, Mother/Baby MFM
- Cynthia Chernyakhovsky, Advanced Practice Provider III – General, APP Surgery Service Line III



Parkland

Care. Compassion. Community.

Parkland Now is published by the Corporate Communications department at Parkland Health.

Please note the submission deadline for each issue of Parkland Now is by the end of day each Monday.

To publicize your news in Parkland Now, please send all submissions to Employees@phhs.org or call ext. 28048.